



ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Permanently Affiliated to Thiruvalluvar University
Recognized by UGC under sections 2(f) and 12(B) of the UGC Act 1956

Accredited with "B" Grade by NAAC

Approved by the Government of Tamil Nadu

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DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS) STAFF ACHIEVEMENTS

PAPER PUBLICATIONS

UGC CARE Journal

[1]GENDER INEQUALITY AND ITS IMPACT ON WOMEN WORKFORCE FOR AN AUGMENTED ECONOMY, Dr. B. Manjula , Dr. T. Mohamed Ilyas and Dr. T. Afsar Basha SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ISSN: 0972 – 8945 Vol. XXI, No.20, January – June 2023 P.118-125

[2]CUSTOMER'S SATISFACTION TOWARDS POINT OF SALES SERVICE -A STUDY BASED ON SERVQUAL MODEL,

Dr.Harisingh Gour University Madhya Bharti. ISSN 0974-0066 Vol.82-no. 06 155-164

[3]BANK CUSTOMER'S SAVING ATTITUDE AND FINANCIAL SOUNDNESS (WITH SPECIAL REFERENCE TO KOLAR GOLD FIELDS) Shodh Samhita : Journal of Fundamental & Comparative Research Journal of Kavikulaguru Kalidas Sanskrit University, Ramtek

Vol. VII, 27-38

[4]Myths and Reality of Retail Trade, Shanlax International Journal Of Commerce Vol.2

January 2018, 2320-4168

Peer reviewed journal/International/National confrence

[1] Green Retailing, National Conference On Impact Of Retail Marketing On Indian Economy IRMIE-14, February-2014, ISBN 978-93-80686-82-0

[2] The Impact of Organised Retail Stores On Small Traders In Chennai City. International Journal Of Research And Business Innovations Pg.NO.34,VOL.3 NO.7 SPL.ISSUE JULY - December 2015 - 2321-561

[3] Retail Entrepreneur, Shanlax International Journal of Management Pg. No .379 Vol.3spl.Issue January 2016 2321-464

[4] WooCommerce- The New smart plug in for doing Electronic Commerce,
International organization of Scientific Research (IOSR) 2018

Book Chapter

1. The Role of Artificial Intelligence in Cyber Security

Dr.B.Manjula ISBN: 978-93-95422-56-7 Month & Year: December, 2022

2nd International virtual Conference on ARTIFICIAL INTELLIGENCE FOR SUSTAINABLE DEVELOPMENT:- CHALLENGES AND OPPORTUNITIES 25th November 2022 edition details (I,II,III): I VET School of Commerce , Erode.

2. Rise of Artificial Intelligence in Marketing

Dr.B.MANJULA

Head & Assistant professor, Department of Commerce CA

Islamiah Women's Arts and Science College, Vaniyambadi.

Department Of Business Administration,Commerce, Commerce Ca & K.M.G. Research And Development Cell Book Chapter On Artificial Intelligence In Management And Commerce Volume 2 DECEMBER 2022 ISBN: 978-81-952402-7-2(pp 283 – 291)

3. A ROAD MAP TO MANAGEMENT TOOLS FOR MODERN MANAGEMENT

Dr.B.manjula , Asst. Professor & Head Department of Commerce CA, Islamiah Women's Arts and Science College Vaniyambadi

Aneesa Fathima ME, II- B.Com [CA] Islamiah Women's Arts and Science College Vaniyambadi

MULTIDISCIPLINARY RESEARCH PROCEEDINGS

Vol. 3 Aug 2023 ISBN: 978-81-52402-7-2

pp 234-237

4. IMPACT OF ARTIFICIAL INTELLIGENCE IN MODERN MANAGEMENT

Dr.B.manjula , Asst.Professor & Head Department of Commerce(CA) Islamiah Women's Arts and Science College Vaniyambadi

Sri Akshaya R II- B.Com [CA]-II Islamiah Women's Arts and Science College Vaniyambadi

Rithika N II- B.Com [CA] Islamiah Women's Arts and Science College Vaniyambadi

MULTIDISCIPLINARY RESEARCH PROCEEDINGS

Vol. 3 Aug 2023 ISBN: 978-81-52402-7-2

pp 238-240

5. IMPACT OF TECHNOLOGY ON MODERN MANAGEMENT

Dr.B.Manjula , Asst.Professor & Head Department of Commerce CA Islamiah Women's Arts and Science College Vaniyambadi

Ms. Rayeesa Fathima M II- B-COM [CA] Islamiah Women's Arts and Science College Vaniyambadi

MULTIDISCIPLINARY RESEARCH PROCEEDINGS

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CERTIFICATE COURSES COMPLETED

NPTEL

1. Consumer Behaviour - Management - FEB-MARCH 2018 - Successfully completed with 40% - IIT -KHARAGPUR (8Weeks)
2. Cost Accounting - Management, July- JULY-AUGUST 2021 - Successfully completed with 53% - IIT - MADRAS(4 Weeks)
3. Organizational Behavior - JULY-OCTOBER 2021 - Successfully completed with 63% - Elite Certification - IIT MADRAS (12 Weeks)

UDEMY

1. ACCOUNTING IN 60 MINUTES - A BRIEF INTRODUCTION - JANUARY 2023
2. INTRODUCTION TO FINANCIAL PLANNING - (CFP- CERTIFICATION)- JANUARY 2023
3. CRITICAL THINKING STRATEGIES FOR BETTER DECISIONS- FEB. 2023
4. COMPLETE TALLY ERP 9.0 (GST) COURSE WITH LIVE PROJECT- JANUARY 2023
5. COMPLETE DATA ENTRY SKILLS COURSE- JANUARY 2023

NPTEL/ AICTE & ATAL/UGC/ Approved FDP/Orientation

[1]Organizational Behavior (12 weeks)

[2] Cost Accounting (4 weeks)

[3]"Your Signature is your Identity - Exclusive for Women" from 27/12/2021 to 31/12/2021 at NATIONAL INSTITUTE OF TECHNOLOGY,TIRUCHIRAPPALLI

[4]Online Elementary FDP on "Emotional Intelligence" from 13/12/2021 to 17/12/2021 at International Management Institute Bhubaneswar.

[5]Research Capacity Building Under UGC Scheme, STRIDE Component – 1 organised by V.O.Chidambaram College, Thoothukudifrom 15.06.2020 to 17.06.2020

[6]"NBA AND NAAC ACCREDITATION PROCESS' IQAC - M S Ramaiah Institute of Technology under AICTE Margdarshan Scheme 04-06-2020 TO 08-06-2020

[7]Completed the NEP - 2020 Orientation Programme on the theme: Orientation and Sensitization under Malaviya Mission Teacher Training Programme (MMTTP) of University Grants Commission (UGC) organized by the UGC Malaviya Mission Teacher Training Centre, Aligarh Muslim University.

[8]Completed Orientation Course in Information Technology Batch LXVIII – University of Madras, 27-01-05 to 23-02-2005.

[9]Completed Orientation on How to Teach Effectively, sponsored by MHRD GOI & AMU (under PMMMNMTT)

[10]Completed Training Programme on Academic Leadership” sponsored by MHRD, GOI & AMU (under PMMMNMTT)

[11]Completed Online MMTTP on Student Diversity and Inclusive Education” Malaviya Mission Teacher Training Centre & HRDC of AMU 22-12-2023 to 29-12-2023.

PAPER PRESENTATIONS

[1] Establishment Of Retail Outlets And Human Settlement In Vaniyambadi, International Conference On Cross Cultural Management In Global Business , Acharya Business B-School, Bangalore, India And Daito Bunka University , Tokyo, Japan 27 December 2013 to 28 December 2013

[2] Role of Mobile Applications In Business Development, Emerging Trends And Innovations In Digital Marketing, Sankara College-Coimbatore, 28 September 2016.

[3] Retail Entrepreneur, International Conference Periyar University Jan.2016

[4] Non Performing Assets and Its Upshots in Industry Development, International Conference, Islamiah College, Vaniyambadi. 25 October 2017

[5] Influence of Job Sculpting On Organisational Development, Periyar University, 28 March 2011

[6] History and Evolution of Retail Trade In Ancient India, Marudhar Kesari Jain College For Women, Vaniyambadi, 28 March 2011

NATIONAL & INTERNATIONAL LEVEL SEMINARS/CONFERENCES - ATTENDED

- [1] Marketing Strategies for the New Millennium, Marudhar Kesari Jain College for Women-Vaniyambadi, 30 October 2004
- [2] E-Resources For Educational Research, Islamiah College-Vaniyambadi, 9 March 2014
- [3] Prospects Of Cyber Banking And Electronic Currency In India, Attended, Sacred Heart College, Tirupattur, 5 August 2005 to 6 August 2005.
- [4] Intellectual Property Rights: Some Issues, Thiruvalluvar University -Vellore, 14 October 2005 to 15 October 2005.
- [5] Prospects Of Medical Tourism, Sacred Heart College ,-Tirupattur,30 August 2007 to 31 August 2007
- [6] Corporate Governance and Brand Image India Inc., Islamiah College,15 March 2009.
- [7] Emotional Intelligence And Organizational Development, Periyar University-Salem, 28 March 2011
- [8] Trends in Research, Islamiah College-Vaniyambad, 18 January 2012 to 19 January 2011
- [9] Consumer Protection And Consumer Welfare IIPA, Sacred Heart College,-Tirupattur, 21 September 2013 to 22 September 2013
- [10] Convergence of Internet And Commerce In Modern Era,Marudhar Kesari Jain College For Women-Vaniyambadi.26 February 2016
- [11] Role of GST in Development of Indian Economy, Sacred Heart College,-Tirupattur, 15 December 2017
- [12] Future of Accounting - Cloud Based Software, Sri Kanyaka Parameswari Arts and Science College, Chennai, 28 June 2020
- [13] Journal Writing & Publishing, Holy Cross College, Tiruchirapalli, 25 June 2020

FACULTY DEVELOPMENT PROGRAMME –ATTENDED

[1] **Latex through Spoken Tutorial Project -IIT Bombay**, Vellalar College for Women, 27 July 2020 to 29 July 2020

[2] **Designing a Competitive Curriculum in Commerce - A Front End Approach**, Quaid -E - Millath Government for Women, 4 June 2020

[3] **NBA AND NAAC Accreditation Process**, IQAC - M S Ramaiah Institute Of Technology Under AICTE Margdarshan Scheme , 4 June 2020 to 8 June 2020

[4] **Outcome Based Education & Digital Teaching And Learning**, Islamiah College , Vaniyambadi, 14 June 2020

[5] **Research Capacity Building, Under UGC Stride I Scheme** V.O.Chidambaram College,Thoothukudi, 15 June 2020 to 17 June 2020

NATIONAL & INTERNATIONAL LEVL WEBINARS/WORKSHOPS - ATTENDED

[1] **Quality In Higher Education**, Islamiah College-Vaniyambadi, 18 July 2003

[2] **Research Craft**, Marudhar Kesari Jain College For Women

-Vaniyambadi, 4 November 2011 to 5 November 2011

[3] **Statistical Package for Social Sciences**, Marudhar Kesari Jain College for Women-Vaniyambadi, 1 January 2012

[4] **Digital Resources and Publications**, Islamiah College-Vaniyambadi, 24 October 2013

[5] **Socio-Economic And Cultural Impact Of Corona In India**, PG & Research Department Of History, GAC Melur, 1 June 2020

[6] **Blended Learning**, Nine Hours Workshop, SNTD Women's University, Mumbai, 13 June 2020

ORIENTATION PROGRAM/SHORT TERM COURSE – ATTENDED

[1] Best Practice in Teaching and Mentoring, UGC Sponsored Islamiah College-Vaniyambadi, 8 April 2013

[1] How To Excel In Excel, Sakthi Kailassh College, Salem, 13 April 2020 to 15 April 2020

[2] Income Tax and Its Applications, Commerce Stream And Department Of BBA In Association With IARA, Trichy, 15 April to 19 April 2020

[3] Online Teaching Training Programme, CALEM, MHRD, Aligarh Muslim University, 25 April 2020 to 1 May 2020

[4] Retail Marketing, PG And Research Department Of Commerce, Vivekanandha College Of Arts And Science Tiruchengode, 15 May 2020 to 22 May 2020

[5] Digital Marketing, PG And Research Department Of Commerce, Vivekanandha College Of Arts And Science Tiruchengode, 15 May 2020 to 22 May 2020

[6] Human Resource Management, Sacred Heart College(Autonomous), Tirupattur, 1 June 2020 to 5 June 2020.

Other Academic service:

SL.N O	NATURE OF SERVICE	INSTITUTION/UNIVERSITY	DURATION		TOTAL YEARS OF EXPERIENCE
			FROM	TO	
1	ADDITIONAL CHIEF SUPERINTENDENT (FOR THEORY EXAMINATIONS)	THIRUVALLUVAR UNIVERSITY, VELLORE	2013		
2	MEMBER IN QUESTION PAPER SETTING BOARD	DKM COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE	2013	TILL DATE	
		ISLAMIAH COLLEGE (AUTONOMOUS), VANIYAMBADI			

3	EXTERNAL EXAMINER FOR PRACTICAL EXAMINATIONS	ISLAMIAH COLLEGE (AUTONOMOUS) VANIYAMBADI	2013		
4	EXTERNAL EXAMINER FOR VIVA-VOCE (B.Com(CA) & B.Com (FA)EXAMINATIONS	ISLAMIAH COLLEGE (AUTONOMOUS) VANIYAMBADI	2016		
5	BOARD OF STUDIES -UNIVERSITY NOMINEE	DEPARTMENT OF(FINANCE AND ACCOUNTS) ISLAMIAH COLLEGE -AUTONOMOUS	2019	2022	3 YEARS
6	MEMBER OF AFFILIATION COMMITTEE	FOR 3 RD YEAR B.COM.,CA CONTINUATION ARAKKONAM ARTS AND SCIENCE COLLEGE, AFFILIATED TO THIRUVALLUVAR UNIVERSITY	MARCH 2022		
7.	CHIEF EVALUATOR	UG- COMMERCE BOARD CENTRAL VALUATION			

P. Umadevi, M.Com, M.Phil, SET.,(P.hD)

PAPER PUBLICATIONS:

[1] **A study on Job satisfaction and Job involvement Of College Teachers in** Quarterly International Journal – Indo global Journal of Commerce & Economics, Volume 2 ,March 2015, Page: 132 to135, ISSN: 2393-9796

[2] **A study on Performance Appraisal System in self Financing College in** Quarterly International Journal – Indo global Journal of Commerce & Economics, Volume 2, September 2015, Page: 33 to 35, ISSN: 2393-9796

[3] **A study on General Public Awareness of Non-Life Insurance Policies in Tirupattur Town** in Shanlax International Journal of Management, Volume 5, Special Issue 2, August 2017, ISSN: 2321-4643

[4] **A study on Stress Management with special reference to Balamurugan TVs,Tirupattur** in Shanlax International Journal of management , January 2018.

[5] **Impact of Training and Development of Employees Performance,** The International journal of analytical and experimental modal analysis, Islamiah Women’s College, Vaniyambadi, Volume XI, Issue VIII , ISSN: 0886-9367, August 2019.

[6] **A Study on Employee Engagement – Private hospitals in Tirupattur,** Eduindex Journals, Voorhees College, Vellore, Vol. 40, Issue 18, ISSN: 2394 – 3114, 8 February 2020.

[7] **A Study on Problems and Challenges of Self Help Groups Members in Tirupattur,**South Indian Journal of Social Sciences, ISSN; 0972-8945, June 2023.

[8] **Revolutionizing the Banking Sector: A Comprehensive Study on Modern Technology Services,**Samdarshi ISSN:2581-3986, Vol 16 Issue 4, September 2023.

NATIONAL CONFERENCE

[1] **Goods and Services Tax- A boon or bane,** Attended, PG & Research Department of Commerce, Islamiah College, (Autonomous), Vaniyambadi, 13 February 2016.

[2] **Envisioning the India’s Future in Business,** Attended, Sacred Heart College (Autonomous), Tirupattur, 10 January 2018.

INTERNATIONAL CONFERENCE

[1] **Contemporary issues & Challenges in Commerce and Management,** Attended, Sri Ganesh College of Arts & Science, Salem, 13 February 2015.

[2] **Global Business Trend and Revolution in India,** Attended, Maruthar Kesari Jain College for Women,Vaniyambadi, 11 August 2016.

[3] **Prolific Management Crafts for Global Eminence**, Attended, Marudhar Kesari Jain College for Women, Vaniyambadi, 13 August 2015.

[4] **Augmented ideas and innovation in business interventions**, Attended, Marudhar Kesari Jain College for Women, Vaniyambadi, 17 August 2017.

[5] **Drafting Extensional Pedagogy for achieving corporate and academic excellence**, Attended, Marudhar Kesari Jain College for Women, Vaniyambadi, Marudhar Kesari Jain College for Women, Vaniyambadi, 12 September 2017.

[6] **New dimensions of commerce in the globalised era**, Attended, Marudhar Kesari Jain College for Women, Vaniyambadi, 27 February 2018.

[7] **Entrepreneurship in a Globalised Economy**, Attended, Islamiah College (Autonomous), Vaniyambadi, 25 February 2019.

STATE LEVEL SEMINAR

[1] **GST- A boon for Indian Economy**, Attended, K.M.G College of Arts and Science Gudiyattam, 11 August 2017.

NATIONAL SEMINAR

[1] **Rural Entrepreneurship- Transforming the face of Rural India**, Attended, Department of Commerce, Sacred Heart College (Autonomous), Tirupattur, 23 September 2016.

[2] **Crafts for Enhancing Management Skills**, Attended, Priyadarshini Engineering College, Vaniyambadi, 21 September 2017.

[3] **The Role of Goods and Services Tax (GST) in Development of Indian Economy**, Attended, Sacred Heart College, Tirupattur, 15 December 2017.

[4] **Impact of cash to cashless business in India**, Attended, PG Department of Commerce, Sacred Heart College (Autonomous), Tirupattur, 30 January 2020.

INTERNATIONAL SEMINAR

[1] **Challenges and opportunities in the financial sector and proactive business leadership skills**, Attended, PG & Research Department of Commerce and Commerce (CA), MKJC, Vaniyambadi, 11 March 2017.

[2] **Indo-Japan-China Business Opportunities**, Attended and Organized, Department of Business Administration & Commerce (CA), Islamiah Women's Arts And Science College, Vaniyambadi, 12 September 2017.

[3] **CSR policies & Practices**, PG & Research Department of Commerce and Commerce (CA), Marudhar Kesari Jain College for Women, Vaniyambadi, 26 February 2020.

FACULTY DEVELOPMENT PROGRAMME

- [1] **Excellence Models for Teachers in Changing Economic Scenario** , Attended, Islamiah Women's Arts And Science College , Vaniyambadi, 14 September 2017.
- [2] **Optimization and Integration of Modern Methods of Teaching & Learning**, Attended, Islamiah Women's Arts And Science College , Vaniyambadi, 14 November 2017.
- [3] **Soft skills**, Attended, Islamiah Women's Arts And Science College, Vaniyambadi, 2 May 2018.
- [4] **Developing new generation Teachers**, Attended, Sydenham Faculty Development Centre in Association with Wilson College under PMMMNTT, 18 April 2020 to 23 April 2020.
- [5] **Moodle Learning Management System**, Attended, Sri Akilandeshwari Women's College, Wandawasi, 20 April 2020 to 26 April 2020.
- [6] **Discussion on crisis of Covid 19**, Attended, Department of Bio Engineering & Bio technology, Vels Institute of Science & Technology, Chennai, 29 April 2020.
- [7] **Power of Emotional intelligence-key to self development**, Attended, Shri Krishnaswamy College for Women, Chennai, 4 May 2020 to 5 May 2020.
- [8] **Data Analysis using SPSS**, Attended, EL Shaddai Academy, Vellore, from 17 May 2020 to 18 May 2020.
- [9] **Teaching Via Google LMS during Covid 19 Pandemic**, Attended, IQAC, C. Abdul Hakeem College (Autonomous), Melvisharam, 28 May 2020 to 30 May 2020.
- [10] **ICT based tools and its applications in teaching process**, Attended, BSVS Learning Centre, Nagpur, 27 May 2020 to 2 June 2020.
- [11] **GST using Tally release 6.6**, Attended. Tally Education Pvt.Ltd., Vellore, 1 June 2020.
- [12] **NBA and NAAC Accreditation Process**, Attended, IQAC, M.S. Ramaiah Institute of Technology under AICTE Margdarshan Scheme, Bengaluru, 4 June 2020 to 8 June 2020.
- [13] **E-Learning tools for MOOC and Creation of own MOOC Courses**, Attended, BSVS Educational Learning Centre, Nagpur , 11 June 2020 to 16 June 2020.
- [14] **Outcome based Education & Digital Teaching and Learning**, Attended, IQAC, Islamiah College (Autonomous), Vaniyambadi, 14 June 2020.
- [15] **Research Capacity Building**, Attended, under UGC Scheme, Stride, V.O. Chidambaram College, Thoothudi, 15 June 2020 to 17 June 2020.
- [16] **Discover Moodle & Teach with Ginomio**, Attended, Department of Computer Science in association with IQAC, Islamiah Women's Arts And Science College, Vaniyambadi, 20 June 2020.
- [17] **Team Building and Managing**, Attended, ICT Academy, Chennai, 22 June 2020 to 26 June 2020.

WEBINAR

- [1] **Research Methodology**, Attended, REST, Society for International (RSRI), Krishnagiri, 12 April 2020 to 14 April 2020.
- [2] **How to get Research paper published- A step by step approach**, Attended, Don Bosco College, Yellagiri, 9 May 2020.
- [3] **Planning and Taxation of salary Income**, Attended, Women's Christian College, Chennai, 13 May 2020.
- [4] **Good teachers to Great teachers**, Attended, ICT Academy, Chennai, 14 May 2020.
- [5] **Problem Solving Techniques using MATLAB**, Attended, Department of Mathematics, Don Bosco College, Yellagiri, 15 May 2020.
- [6] **Insight into NAAC-RAF**, Attended, IQAC, V.O. Chidhambaram College, Thoothukudi, 22 May 2020.
- [7] **Building innovative thoughts for future leader**, Attended, Nehru Institute of Management Studies, Coimbatore, 25 May 2020.
- [8] **The digital accountant-digital skills in transformed world**, Attended, Department of Commerce, Kumaraguru College of Liberal Arts and Science, Coimbatore, 26 May 2020.
- [9] **Writing an effective Research paper**, Attended, Department of Science & Humanities, Hindustan College of Engineering and Technology, Coimbatore, 27 May 2020.
- [10] **How to write an effective Research Article**, Attended, IQAC & Research and Development Cell, Marudhar Kesari Jain College for Women, Vaniyambadi, 4 June 2020.
- [12] **Insurance for Business Management**, Attended, Department of Commerce Finance, Sadakathullah Appa College (Autonomous), 11 June 2020.

STATE LEVEL WEBINAR

- [1] **Covid 19 and Emerging Market**, Department of Commerce & Commerce (CA), Dr.R.A.N.M. Arts and Science College, Erode, 30 May 2020.

NATIONAL LEVEL WEBINAR

- [1] **Knowledge generation in Education during Covid 19 Pandemic**, Attended, Bombay's teachers training College, Mumbai, 12 May 2020 to 16 May 2020.
- [2] **Skills & Opportunities Post Covid'19- Reflections**, Attended, Department of English, Sri Ramakrishna College of Arts and Science for Women, Coimbatore, 18 May 2020 to 22 May 2020.
- [3] **Consumer protection and Consumer Advocacy during the Covid 10 Pandemic**, Attended, Department of Commerce & Citizen Consumer club, Prince Shri Venkateshwara Arts and Science College, Chennai, 23 May 2020.

[4] **Socio-Economic impact of Covid 19 lockdown**, Attended, Department of Economic, Government Arts College, Chennai, 27 May 2020.

[5] **E-Learning & Tools for effective Teaching and Learning**, Attended, PG&Research Department of Commerce, Voorhees College, Vellore, 6 June 2020.

[6] **Immunity and Immune Booster**, Attended, Department of Bio Chemistry & NFSMD, Islamiah Women's Arts And Science College, Vaniyambadi, 10 June 2020.

[7] **Ikigai” – The secret of long and happy life**, Attended, IQAC, Islamiah Women's Arts And Science College, Vaniyambadi, 22 June 2020.

[8] **Team Building and Managing**, ICT Academy, Chennai, 22 June 2020 to 26 June 2020.

[9] **Marketing in current Scenario**, Attended, IQAC, Islamiah Women's Arts And Science College, Vaniyambadi, 23 June 2020.

[10] **Intrinsic Motivation Skills**, Attended, IQAC, Islamiah Women's Arts and Science College, Vaniyambadi, 25 June 2020.

INTERNATIONAL WEBINAR

[1] **Rediscovering you for post Covid success**, Attended, Department of Business Administration, Auxilium College, Vellore, 21 May 2020 and 22 May 2020.

WORKSHOPS

[1] **Software Resources for Researchers**, Attended Islamiah College (Autonomous), Vaniyambadi, 27 January 2013.

[2] **Management of Cyber Information**, Attended, Islamiah College (Autonomous) Vaniyambadi, 19 February 2015.

[3] **Awareness of Consumer Rights and recent trends in HRM**, Attended Islamiah College (Autonomous) Vaniyambadi, 31 March 2015.

[4] **Statistical Package for Social Science (SPSS)**, Attended, Islamiah Women's Arts and Science College, Vaniyambadi, 27 April 2018 to 28 April 2018.

[5] **Basis of SPSS**, Attended, El Shaddai Academy, Vellore, 6 May 2020.

[6] **Research Methodology**, attended, Wilson College & KES' Shroff College of Arts & Commerce & University of Mumbai, from 19 May 2020 to 25 May 2020.

[7] **E - Content Development**, Attended, Annamalai College of Education for Women, from 28 May 2020 to 30 May 2020.

[8] **Blended Learning**, Attended, SNDT Women's University, Mumbai, 13 June 2020.

SHORT TERM COURSES

[1] **How to teach effectively**, Attended, CALEM under MHRD, Aligarh Muslim University, from 3 May 2016 to 9 May 2016.

[2] **Training Programme on Academic Leadership, Attended, Sponsored By MHRD Govt Of India And AMU (Under The Scheme Of PMMMMNMTT)**, 23 August 2017 to 29 August 2017

[3] **Aptitude and Logical Reasoning**, Attended, Department of Mathematics, AVS Arts and Science College, Salem, 17 April 2020 to 18 April 2020.

[4] **Stress Management**, Attended, Department of Management & Research, AVS Arts and Science College, Salem, 13 April 2020 to 17 April 2020.

[5] **Online Teaching Training Programme**, Attended, CALEM, MHRD, Aligarh Muslim University, from 25 April 2020 to 1 May 2020.

[6] **Digital Marketing**, Attended, PG and Research department of Commerce, Vivekanandha College of Arts and Science Tiruchengode, 15 May 2020 to 22 May 2020.

[7] **Human Resource Management**, Attended, Sacred Heart College (Autonomous), Tirupattur, 1 June 2020 to 5 June 2020.

OTHERS

[1] **Sustainable Strategies in Competitive Business Environment**, Attended, Priyadarshini Engineering College, Vaniyambadi, 21 September 2017.

B. BRINDHA, M.Com, M.Phil, B.Ed

INTERNATIONAL CONFERENCE

[1] **Drafting Extension Pedogogy For Achieving Corporate And Academic Excellence**, Attended, Department of Business Administration, Marudhar Kesari Jain College for Women, Vaniyambadi, 22 August 2020.

[2] **Business Sustainability And Development: Unlocking New Opportunities In The Digitalised Era**, Attended, PG & Research Department of Commerce, Islamiah College (Autonomus), Vaniyambadi, 27 April 2023.

[3] **Modern Management Equipped With Technologies – MMET2K23**, Attended, Department of Business Administration & IQAC, K.M.G. College of Arts and Science, Gudiyattam, 24 August 2023.

INTERNATIONAL SEMIMAR

[1] **CSR Policies & Practices Caring Today For Better Tomorrow**, Attended, PG & Research Department of Commerce and PG Department of Commerce (CA), Marudhar Kesari Jain College for Women, Vaniyambadi, 26 February 2020.

INTERNATIONAL WEBINAR

- [1] **Healthy Life Style**, Attended, Department of Nutrition Food Service Management and Dietetics, Marudhar Kesari Jain College for Women, Vaniyambadi, 3 June 2020.
- [2] **What Next ? A Deep Dive**, Attended, PG Department of Computer Science, G.T.N Arts college (Autonomous) , Dindugul, 5 June 2020.
- [3] **Future Perspective**, Attended, Department of Management Studies of Nehru Institute of Information Technology and Management, Coimbatore, 10 June 2020 to 12 June 2020.
- [3] **Introduction To E-Learning And It's Challenges**, Attended, Department of Corporate Secretaryship, Patrician College of Arts and Science , Adyar, Chennai, 28 June 2020.

NATIONAL SEMINAR

- [1] **Impact Of Cash To Cashless Business In India** (Opportunities and challenges), Attended, PG Department of commerce , Sacred Heart College (Autonomus), Tirupattur, 30 January 2020.
- [2] **Entrepreneurship Development With Special Focus On Start-Ups**, Department of Commerce CA, Sacred Heart College (Autonomous), Tirupathur, 18 February 2023.

NATIONAL WEBINAR

- [1] **E-Learning & Tools For Effective Teaching And Learning**, Attended, PG Department of commerce, Voorhess College, Vellore, 6 June 2020.
- [2] **Panic In The Time Of Pandemic-Awareness Program On COVID-19**, Attended, Internal Quality Assurance Cell, Islamiah Women's Arts and Science College, Vaniyambadi, 13 June 2020.
- [3] **Intellectual Property Rights**, Attended, IQAC, Islamiah Women's Arts and Science College, Vaniyambadi, 14 June 2020.
- [3] **Product And Diffusion Theory**, Attended, IQAC, Islamiah Women's Arts and Science College, Vaniyambadi, 17 June 2020.
- [4] **Ikigai The Secret Of Long Happy Life**, Attended, IQAC, Islamiah Women's Arts and Science College, Vaniyambadi, 22 June 2020.
- [5] **Marketing In Current Scenario**, Attended, IQAC, Islamiah Women's Arts and Science College, Vaniyambadi, 23 June 2020.
- [6] **Intrinsic Motitation Skills**, Attended, IQAC, Islamiah women's Arts and Science College, Vaniyambadi, 25 June 2020.

- [7] **Human Resource Practices During COVID-19**, Attended, Department of Administration and commerce (CA),Islamiah Women's Arts and Science College, Vaniyambadi, 26 June 2020.
- [8] **Job Opportunities To Commerce Graduate Under GST**, Attended, PG & Research Department of Commerce and IQAC, Government Arts and Science College (Aotonomous), Salem, 07 July 2020.
- [8] **Life Style Modification To Tackle The Pandemic**, Attended,PG & Research Department of Commerce and IQAC, Government Arts and Science College (Aotonomous), Salem, 08 July 2020.
- [9] **Hands On Google Drive And Its Applications**, Attended, Silicon City College of Management and Commerce, 16 July 2020.
- [10] **Covid-19 And Impact On Children**, Attended, Department of Commerce CA, Sengunthar Arts and Science College, Tiruchengode, 20 July 2020.
- [11] **Savings And Investments A Way Forward**, Attended, Department of Commerce CA, Sengunthar Arts and Science College, Tiruchengode, 21 July 2020.
- [12] **Research Integrity And Tools – A PRACTICAL APPROACH**, Attended, Library and Research Cell in Association with IQAC, Alagappa University, Karaikal, 22 July 2020.

STATE LEVEL WEBINAR

- [1] **Covid-19 And Emerging Market**, Attended, School of commerce, Dr. R.A.N.M. Arts and Science College, Erode, 30 May 2020.

WEBINAR

- [1] **Soft Skills And Life Skills**, Attended, PG Department of Computer Science and Applications, Islamiah women's Arts and Science College, Vaniyambadi, 30 May 2020.
- [2] **The Big 3 Application And Research Perspective**, Attended, Department of Computer Application, G.T.N Arts College (Autonomus) , Dindugul, 3 June 2020.
- [3] **How To Write An Effective Research Article?**, Attended, IQAC & Research and Development Cell, Marudhar Kesari Jain College, Vaniyambadi, 4 June 2020.
- [4] **Future Education**, Attended, ICT Academy 18 June 2020.
- [5] **Bolck Chain Technology**, Attended, IQAC, Islamiah women's Arts and Science College, Vaniyambadi, 26 June 2020.
- [6] **From A Catterpillar To A Butterfly**, Attended, Valluvar College of Management , Karur, 28 June 2020.

[7] **Work Life Balance Post Covid-19**, Attended, Department of Resource Management, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, 06 July 2020.

[8] **Become An Entrepreneur In Financial Markets**, Attended, Entrepreneur Development Cell & Department of Commerce CA, Islamiah women's Arts and Science College, Vaniyambadi, 13 July 2020.

[9] **Internet Of Things (Iot)**, Department of Electrical and Electronics Engineering, Rajalakshmi Engineering College, Thandalam, Chennai, 19 July 2020.

SEMINAR

[1] **Big Data**, Attended, PG Department of Computer Science and Applications in Association with ICT Academy, Islamiah women's Arts and Science College, Vaniyambadi, 25 July 2020.

[2] **Globe Business Opportunities And Skillsets [GBOSS]**, Attended, Incubation Centre and Entrepreneurship Development Cell, , Islamiah College (Autonomous) , Vaniyambadi , 22 November 2022.

[3] **Entrepreneurship Development With Special Focus On Start-Ups**, Department of Commerce CA, Sacred Heart College (Autonomous), Tirupathur, 18 February 2023.

FACULTY DEVELOPMENT PROGRAM

[1] **Outcome Based Education & Digital Teaching And Learning**, Attended, IQAC, Islamiah College (Autonomous) , Vaniyambadi , 14 June 2020.

[2] **Discover Moodle Site & Teach With Gnomio**, Attended, PG Department of computer science and application in association with IQAC, Islamiah women's Arts and Science College, Vaniyambadi, 20 June 2020.

[3] **Introduction To E-Learning And It's Challenges**, Attended, Department of Corporate Secretaryship, Patrician College of Arts and Science, Adyar, Chennai, 28 June 2020.

[4] **Pedagogical Tools For Effective Online Teaching**, Attended, IQAC, Islamiah women's Arts and Science College, 29 June 2020 to 30 June 2020.

[5] **3 Days National Level Fdp On Statistical Tools For Data Analysis Using SPSS**, Department of Business Administration, Islamiah women's Arts and Science College, Vaniyambadi, 09 July 2020 to 11 July 2020.

[6] **7 Days International Level Fdp Webinar Series**, Attended, Department of Commerce CA, Commerce and English, Sengunthar Arts and Science College, Tiruchengode, 11 July 2020 to 17 July 2020.

[7] **How To Prepare Proposals For Research Projects - Minor And Major**, IQAC, Islamiah women's Arts and Science College, Vaniyambadi, 2 February 2021.

[8] **Data Analysis Using Spss(Basic)**, Attended, IQAC, Islamiah College (Autonomus), Vaniyambadi, 27 August 2021.

[9] **Digital Productivity And Ai Fluency**, Attended, Naan Mudhalvan in Partnership with Microsoft, Government, Tamilnadu, 28 August 2023 to 01 September 2023.

[10] **Advance Tally With Gst**, Attended, Naan Mudhalvan in Partnership with CADD Centre, Government, Tamilnadu, 22 January 2024 to 30 January 2024.

WORKSHOP

[1] **E-Content Development**, Attended, IQAC, Annammal College Education for Women, Thoothukudi, 28 May 2020 to 30 May 2020.

[2] **Nep 2020 Implementation**, Attended, UGC Human Resource Development Centre, Aligarh Muslim University, Aligarh, 13 and 14 March 2023.

[3] **Research Methodology**, Attended, IWASC, Vaniyambadi, 12 February 2024 to 16 February 2024.

SHORT TERM COURSE

[1] **Online Teaching Training Program**, Attended, CALEM,HRDC, Aligarh Muslim University, Aligarh, 25 April 2020 to 1 May 2020.

ORIENTATION PROGRAM/SHORT TERM COURSE – ATTENDED

[1] **Nep-2020 Orientation Programme On The Theme : Orientation and Sensitization**, Malaviya Mission Teacher Training Programme of University Grants Commission, Aligarh Muslim University, 14 March 2024 to 23 March 2024.

Ms. T.POONGOTHAI, M.Com., M.Phil., B. Ed

PAPER PUBLICATIONS

[1] **Shanlax – International Journal of Commerce, Employee's Satisfaction level in an Organization**, Special Issue, Issue 1, Vol. 2, January 2018,ISSN 2320-4168.

NATIONAL & INTERNATIONAL LEVEL SEMINARS/CONFERENCES – ATTENDED

[1] Innovative Challenges In Multidisciplinary Research and Practices, Hindustan College of Arts And Science Coimbatore, on 15 to 19 June 2020.

[2] Problems and Challenges of NPA And its Recovery Mechanism, Islamiah Women's Arts and Science College, Vaniyambadi, 30 May 2022.

FACULTY DEVELOPMENT PROGRAMME –ATTENDED

[1] One Day Online FDP on Outcome Based Education & Digital Teaching and Learning, IQAC Islamiah College, Vaniyambadi on 14 June 2020.

[2] One day Faculty Development Program On Discover Moodle Site & Teach with GNOMIO Attended, PG Department Of Computer Science & Application In Association With IQAC, Islamiah Women's Arts And Science College Vaniyambadi, 20 June 2020.

[3] One Day FDP On Online Teaching Tools, Islamiah Women's Arts and Science College, Vaniyambadi, 01 July 2020.

[4] Three Days National Level Online FDP On Statistical Tools for Data Analysis using SPSS, Islamiah Women's Arts and Science College, Vaniyambadi, 09 July 2020.

[5] One day Faculty Development Program On Filing of Income Tax Returns-Law & Procedure, Department of Commerce, Parvathanevi Brahmayya Siddhartha College Of Arts & Science, Vijayawada, Andhra Pradesh, 25 July 2020

NATIONAL & INTERNATIONAL LEVEL WEBINARS/WORKSHOPS – ATTENDED

[1] Consumer Protection And Consumer Advocacy During The covid-19 Pandemic, **Prince Shri Venkateshwara Arts and Science College**, Gowrivakkam, Chennai, 23 May 2020.

[2] Covid-19 Pandemic: Its Impact On Environment, Health and Education, Govt. P.G College, (Autonomous), DATIA Madhya Pradesh India on 10.06.2020

[3] Investment Strategy And Role Of Social Media in Building Businesses Post Covid-19 Arulmigu Palaniandavar College Of Arts & Culture ,Palani on 10 to 11 June 2020.

[4] Impact on Covid-19 on Consumer Behavior In India, Erode Arts and Science College, Coimbatore, Erode ,12 June 2020

[5] Product And Diffusion Theory Attended, Internal Quality Assurance Cell, Islamiah Women's Arts And Science College Vaniyambadi, 17 June 2020.

[6] Role of Online Resources in Teaching and Learning With reference to national Digital Library of India, Angappa College of Arts and Science, Coimbatore, 17 July 2020.

[7] Data management in Social Science Research, Sacred Heart College (Autonomous), 20 July 2020.

[8] Covid-19 and Emerging Market, Dr.R.A.N.M Arts & Science College, Rangampalayam, Erode, 30 May 2020.

[9] Enhancing Immunity Against Viral Infections Covid -19, D.K.M College For Women (Autonomous), Vellore,8 June 2020.

[10] Customer Relationship Management, Islamiah Women's Arts and Science College, Vaniyambadi, on 26 February 2021

[11] Research Methodology, Center for Training and Development in Collaboration with, Islamiah Women's Arts and Science College, Vaniyambadi on 12 to 16 February 2024

ORIENTATION PROGRAM/SHORT TERM COURSE – ATTENDED

[1] NEP-2020 Orientation Programme on the Theme : Skill Development, Malaviya Mission Teacher Training Programme of University Grants Commission , Aligarh Muslim University,20 to 29 December 2023

INVESTMENT AWARENESS PROGRAMME

[1] Investment Awareness Program, Bombay Stock Exchange ,Paddandi Edusol Private Limited ,on 16 February 2021.

Ms.B.SANDHIYA, M.Com (CA)., M.Phil.,

PAPER PUBLICATIONS

[1] Customer's Satisfaction Towards Point Of Sales Service -A Study Based On Servqual Model, Madhya Bharti Vol-82 No. 06 July - December 2022, ISSN 0974-0066.

NATIONAL & INTERNATIONAL LEVEL SEMINARS/CONFERENCES – ATTENDED

[1] **Scholarly Resource for Academic Excellence** IQAC Islamiah Women's Arts And Science College, Vaniyambadi, 17 December 2022.

FACULTY DEVELOPMENT PROGRAMME –ATTENDED

[1] **Sensitisation On Intellectual Property Rights**, Internal Quality Assurance Cell ,Chevalier T .Thomas Elizabeth College for Women's , Perambur, 10 June 2020 & 11 June 2020.

[2] **Outcome Based Education, Digital Teaching and Learning**, Attended Internal Quality Assurance Cell, Islamiah college (Autonomous) Vaniyambadi, 14 June 2020.

[3] **Discover Moodle Site & Teach with GNOMIO**, PG Department Of Computer Science & Application In Association With IQAC, Islamiah Women's Arts And Science College Vaniyambadi, 20 June 2020.

[4] **Pedagogical Tools for Effective Online Teaching**, IQAC, Islamiah Women's Arts And Science College, Vaniyambadi , 29 June 2020 to 30 June 2020

[5] **Online Teaching Tools**, PG and Research Department of Commerce in Association With IQAC, Islamiah Women's Arts And Science College, Vaniyambadi, 01 July 2020

[6] **Statistical Tools For Data Analysis Using SPSS**, Department of Business Administration, , Islamiah Women's Arts And Science College Vaniyambadi, 09 July 2020 to 11 July 2020.

[7] **Industry 4.0 Technologies for Non-Computing Disciplines** Attended Bharathiar University, Coimbatore, 27 July 2020 to 31 July 2020.

[8] **Intellectual Property Rights: A Road Map** ,PG Department of Commerce (Computer Application), Islamiah Women's Arts and Science College, Vaniyambadi, 30 July 2020.

[9] **How to Prepare Proposals for Research Projects Minor and Major**, IQAC Islamiah Women's Arts and Science College, Vaniyambadi, 02 February 2021.

[10] **Hands on Training Program for Data Analysis Using IBM SPSS**, Islamiah Women's Arts and Science College Vaniyambadi, 07 July 2022 to 30 July 2022

[11] **Tally PRIME 2.0 –Accounting e-Invoicing and Taxation**, Human Resource Development Centre (HRDC), Thiruvalluvar University, Vellore & VIT Education and Training Company, Vellore, 25 April 2023

[12] **Freight forwarding** Government of Tamilnadu, Naan Mudhalvan Program, Thiruvalluvar

University,Vellore,07.08.2023

NATIONAL & INTERNATIONAL LEVL WEBINARS/WORKSHOPS – ATTENDED

- [1] **Green Marketing**, PG & Research Department of Commerce, Islamiah Women's Arts and Science College Vaniyambadi, 09 June 2020.
- [2] **Role of Diet on Immunity**, Department of Biochemistry, SLS Mavmn Ayira Vaisyar College, Madurai, 15 June 2020.
- [3] **Recent Trends In Information Science** Post graduate Department Of Computer Science, Sacred Heart College (Autonomous) Thirupattur,16June 2020 To 20 June 2020.
- [6] **Product And Diffusion Theory** Internal Quality Assurance Cell, Islamiah Women's Arts And Science College Vaniyambadi, 17 June 2020.
- [7] **IKAGAI-The Secret of Long and Happy Life**, Internal Quality Assurance cell, Islamiah Women's Arts and Science College Vaniyambadi, 22 June 2020.
- [8] **Impact of Covid-19 on Indian Economy** Department of Commerce, Loyola College Manvi, 26 June 2020.
- [9] **Human resource Practices During Covid-19** Department Of Business Administration And Commerce (Computer Application), Islamiah Women's Arts And Science College Vaniyambadi,26 June 2020.
- [10] **Block Chain Technology**, Internal Quality Assurance Cell, Islamiah Women's Arts And Science College Vaniyambadi, 27 June 2020.
- [11] **Graph Theory And its Application**, PG& Research Department of Mathematics, Islamiah Women's Arts and Science College Vaniyambadi, 02 July2020 to 03 July 2020.
- [12] **Work Life Balance Post Covid-19**, Department of Resource Management, Avinashilingam Institute for Home Science and higher Education For Women, Coimbatore,06July 2020
- [13] **Job Opportunities To commerce Graduates Under GST**, PG & Research Department of Commerce an IQAC, Government Arts and Science College (Autonomous), Salem -7 ,07 July 2020
- [14] **Become an Entrepreneur in Financial Markets**, Entrepreneur Development Cell & Department of Commerce (Computer application), 13 July 2020
- [15] **Emerging Need for Cyber Security and Understanding Next-Gen Antivirus**, PG Department of Commerce of Computer Application, Islamiah Women's Arts and Science College, Vaniyambadi, 3 August 2020.
- [16] **Financial Empowerment through Wealth Creation**, Engineering College ,Tuwa, Panchamaharaj, Gujarat In Collaboration With Association Of Mutual Funds Of India(AMFI),24 February 2023.

[17] **Research Methodology**, Center for Training and Development in Collaboration with, Islamiah Women's Arts and Science College, Vaniyambadi on 12 to 16 February 2024

ORIENTATION PROGRAM/SHORT TERM COURSE – ATTENDED

[1] **NEP-2020 Orientation Programme on the Theme: Skill Development**, Malaviya Mission Teacher Training Programme of University Grants Commission, Aligarh Muslim University, 20 to 29 December 2023.

CAPACITY BUILDING PROGRAM

[1] **Professional Etiquette-An Effective Tool For capacity Building**, Islamiah College (Autonomous), Vaniyambadi ,26 February 2022.